

10 WAYS TO BUILD YOUR AUTHOR PLATFORM

Geoff Affleck

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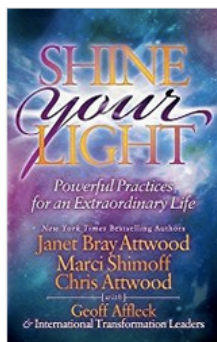
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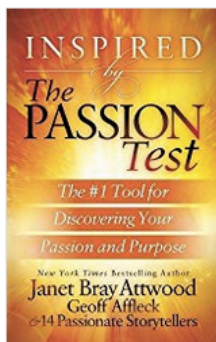
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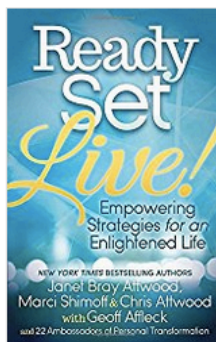
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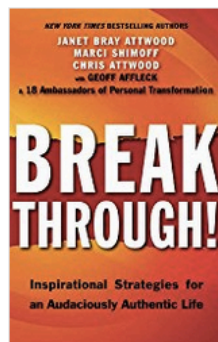
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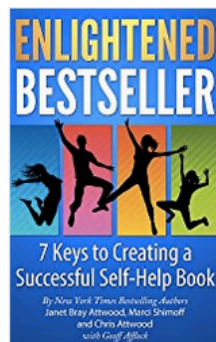
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969 People Talking About This

121,121 Total Page Likes
▲0.1% from last week

88 New Page Likes
▲10%

2. Social Media





Knowing When It's Time to Quit on Somebody

 Like 4  Share

3a. Blog or Video Blog



 GET NEW POSTS VIA EMAIL ▶

 GET THIS EPISODE ON ITUNES ▶

How many chances do you give another person before you tell them that it isn't working? Whether the situation involves a friendship or intimate relationship, a work relationship, or a mentorship, this is a difficult issue to address. Here are five indicators that it might be time to quit on somebody and move on.

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Self-development / Spirituality / Psychology

Self-development sites that accept guest posts.

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petersandeen.com/list-of-guest-blogging-sites/

thewritestyles.com/10-top-self-development-sites-write/

effectivebusinessideas.com/the-ultimate-lists-of-family-blogs-that-accept-guest-posts/

3b. Guest Blogging



4. Speaking & Workshops

How to Write & Publish Your Bestselling Self-Help Book

The 4 KEYS to Take Your Book Idea
to the Top of the Bestseller List

Free Online Training
with 5X #1 Bestselling
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What if... you could reach thousands more people around the world with your message?

What if... you were a #1 bestselling author? What would that do for your business or career.

I bet **you've got an important message to share** – a book bubbling up inside of you that can have a big impact on people's lives.

But the problem is...

As great as your book idea is, **everything else seems to get in the way** of actually making it a reality. Right?

5. Webinars



The process of writing, publishing and marketing a self-help or how-to book may seem **overwhelming and complicated.**

And not getting your book out there may also be **holding back your business.**

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